



"Cairo Vision 2030"

It is the dream that we share with you in the following pages. We address you as Egyptian Cairene citizens who hold it dear that their ancient city should have an integrated goal or project for a better future for them, their children, and their grandchildren.

A project focused on raising the quality of life for the Cairene citizen and visitor.

It relies on a system for self-resource development, in addition to effective community participation, including leveraging the immense potential of youth to restore our capital to leadership once again.

This first product in your hands is credited, after God, to the efforts of a teamwork from the sons of the governorate, through whom numerous attempts were made to clarify the workflow and produce a plan that includes what was achieved in previous periods and what will be achieved in the future vision.

We, as a team, have dedicated ourselves to studying previous efforts, building upon them, and developing them in line with the new developments in our society.

In doing so, we did not overlook our pioneering culture and civilization, and we aimed to invoke the genius of Gamal Hamdan in his volumes (The Character of Egypt).

We want dreams that are translated into reality and felt by all of us, and we do not want illusory dreams. How many visions and strategies have failed due to implementation! Therefore, we have taken care in the executive dimension—which is still in the planning and refinement phase—to link the various strategies with clear medium-term objectives and programs to evaluate our direction towards our dream, Cairo 2030.

This is the dream of us all; there is no room for success in it except through the concerting of all efforts. A dream that addresses all Cairenes equally, without any political tint or color. A dream that must continue despite changes in people and systems, for people are transient, but Cairo remains.

In the end, I can only say that this is just the beginning—the beginning of a great project that we invite you all to be a part of...

... in making the future of your city, Cairo

> **Cairo**, is the capital of Egypt and the largest city in the Arab world and Africa. It was founded in the year 969 AD during the Fatimid era and was dubbed the "City of a Thousand Minarets." Cairo has long been considered a political and cultural center for the region. It is characterized by its strategic location along the banks of the Nile, stretching over a length of 100 kilometers.

> Cairo is home to more than 10 universities that graduate over 200,000 specialized students annually.

> Despite its historical character, Cairo serves as a vibrant home for modern life. Thousands of employees work within the Cairo Governorate and its various bodies, serving its four regions (**Northern, Eastern, Western, and Southern**) which comprise 38 districts.

> **Population**

> The population reaches 9.700 million people for the year (2018), with a population density of 3,000 people / km².

> Expectedly, the population in 2030 will reach 11.5 million people, based on projections by the Central Agency for Public Mobilization and Statistics (CAPMAS).

> **Total Area**

> The total area of Cairo reaches 3,085 km².

> **Total number of employees inside the General Diwan of the Governorate:**

> **3141**

Strategy Preparation Methodology

Improving the quality of life for citizens and providing all services to them easily, conveniently, and through various outlets is the top priority for Cairo Governorate. To achieve this goal, the governorate mobilizes all its energies by forming an efficient administrative apparatus that operates through a smart digital system, building bridges of communication between citizens and officials to identify and fulfill their needs.

Furthermore, the governorate plays another vital role that cannot be overlooked; it is the political capital, the face of Egypt to the world, the headquarters for most ministries, a primary hub for many political gatherings, a center for diplomatic units and donor agencies, and an attractive destination for businessmen and entrepreneurs. This is in addition to the thousands of citizens who come to Cairo daily for work.

Perhaps this immense role places a heavy burden of responsibilities and challenges on Cairo Governorate. It is not just an ordinary governorate, but rather a political front for Egypt before the world.

When drawing up the Strategic Plan (2016 – 2030), Cairo Governorate was keen to build upon a number of key pillars, foremost of which is "Egypt Vision 2030." It also reviewed several regional and international experiences, including the experiences of the UAE, Jordan, and Saudi Arabia, as they are closest to the Egyptian environment. Moreover, this did not prevent us from reviewing foreign experiences, such as South Korea, Japan, and Turkey, attempting to adopt what aligns with our local circumstances in Egypt.

Strategy Preparation Methodology (Continued)

Additionally, numerous reports from international organizations, such as the World Health Organization, UNESCO, UNICEF, and others, were reviewed. Benchmarking was conducted against major cities worldwide and in the Middle East to formulate strategic goals and key themes that the governorate must follow to provide a better level of quality of life.

The governorate organized meetings with representatives of civil society organizations and donor agencies to discuss their roles in achieving sustainable development for Cairo Governorate and to study how to guide these roles to achieve the maximum possible benefit.

Furthermore, Cairo Governorate reviewed the results of previous work plans to determine the extent of commitment of the governorate's entities to what was stated in those activities and programs, and to identify the scale of deviation and its causes. Meetings were held with directors of central administrations, general managers, as well as district chiefs, in the presence of experts and academics.

In addition, citizens of the governorate who graduated from the Future Leaders Preparation Program and the PMP project preparation course, along with the field follow-up team in districts and the Diwan, were involved. One nominee was selected from each general administration based on efficiency to participate in analyzing the current situation and clarifying strengths, weaknesses, opportunities, and threats (SWOT analysis). This process also helped determine the most appropriate solutions and interventions to solve problems, define priorities, themes of future work, and distribute activities over the years of the plan, leading to the approval of the plan in its final form.

Capital Vision

Leadership and excellence in managing the capital, to become the primary destination (touristic, cultural, technical, scientific, and investment) for its residents and visitors, allowing everyone to enjoy a unique quality of life through effective leadership and an inspiring administrative environment.

Capital Mission

Supporting the sustainable development process in Egypt (2030) by achieving comprehensive development to improve the quality of life in light of the optimal utilization of available resources, equality in rights and opportunities, and creating a healthy, attractive environment that supports community participation.

Strategic Objectives

To achieve the strategic goals, three main dimensions have been formed, which include:

(Economic Dimension – Social Dimension – Environmental Dimension)

The Economic Dimension

The following is taken into account in this dimension:

1. Implementing ambitious and fair development plans to ensure the governorate's contribution to the national economy in a positive manner, through executing an investment plan that raises the efficiency of districts within the governorate. This includes paving streets and lighting them, as well as providing the needs of districts to meet the requirements of citizens. This will have a developmental impact by creating a suitable environment for investment within the governorate.
2. Maximizing the utilization of capabilities and competitive advantages of the governorate by introducing ambitious plans to utilize heritage areas and encourage heritage industries. This will contribute to achieving economic growth within the governorate through utilizing these advantages.
3. Taking effective steps towards digital transformation in many aspects, whether by creating the electronic portal for the governorate or through the "Manara" (Beacon) website to handle requests from members of the House of Representatives.
4. Building housing units to ensure a decent life for citizens.
5. Rationalizing the consumption of electrical and water energy through relying on two directions: (relying on rationalization policies and awareness, and relying on renewable energy).

The Social Dimension

The following is taken into account in this dimension:

1. Providing health services and educational services at the level of the governorate's districts.
2. Providing a decent life for slum residents and providing a healthy environment.
3. Focusing on the role of youth through establishing rehabilitation, physical training, and cultural centers.
4. Increasing attention to groups that are prioritized for care, such as women, people with special needs, and others.
5. Supporting talented and outstanding individuals by honoring and motivating them.

The Environmental Dimension

The following is taken into account in this dimension:

1. Maintaining Cairo as a beautiful and clean environment, and taking into account pioneering experiences in this regard (launching environmental behavior awareness campaigns).
2. Taking effective steps towards installing solar cells on the roofs of the governorate and its affiliated buildings.
3. Maintaining Cairo as a (Green City) by developing plans to improve the environment through afforestation and preserving green spaces, through implementing and monitoring the investment plan of the governorate.

Action Programs

The strategic plan adopts a group of action programs and files that are prepared based on the requirements and goals of each entity and its vision to achieve pioneering and outstanding accomplishments across all fields and pathways.

Programs and Files of the Economic Dimension

This dimension includes the following programs and files:

First: Institutional Development and Smart Digital Transformation:

- **Strategic Planning:**

(Planning Unit - Development and Follow-up Unit - D&R - Needs Management - Contracting, Determining Needs, Central Tenders Management)

- **Developing Employee Performance and Organizational Structure:**

(Preparing and qualifying leaders of the governorate and institutional employees - Evaluation and control of quality management - Developing the central operations room - Developing and organizing the administrative structure of the governorate - Discovering and developing talents and empowering cadres - Promoting a culture of transparency and anti-corruption).

- **Smart Digital Transformation:**

(Simplifying procedures - Automation and linking information systems between the governorate and districts, and preparing the work environment - Providing digital systems and applications - Activating electronic payment and collection - Training and qualifying employees - Moving towards smart information systems).

- **Project Management System:**

(Establishing an integrated system for managing, monitoring, and evaluating project performance).

- **Knowledge, Innovation, and Scientific Research Support Program:**

(Adopting a comprehensive program to instill a culture of innovation and knowledge in society - Supporting innovation and protecting intellectual property rights - Activating partnership between the governorate and the private sector and donor entities in supporting scientific research and stimulating innovation).

Programs and Files of the Economic Dimension (Continued)

Second: Urban Transport File, including:

- **Developing Roads and Bridges:**

(Developing and constructing new roads and bridges to serve pedestrians and vehicles, and establishing new pivotal roads).

- **Developing Traffic Management:**

(Solving traffic congestion - Project for developing the Cairo Traffic Operations Room - Project for the generalization of surveillance cameras).

- **Developing Transport and Traffic Legislations:**

(Updating transport and traffic legislations to suit the capital).

- **Developing and Integrating Means of Transport:**

(Organizing and developing the public transport system - Metro - River transport - Service minibuses - Project for developing mass and private transport).

Programs and Files of the Economic Dimension (Continued)

Third: Investment File, including:

- **Developing Financial Resources:**

(Advertisements - Quarries - Garages - Public Squares - Marketplaces - Kiosks - Traffic - Activating Tourism - Leasing - Cemeteries - Amending Usage Fees - Quarries - Amending Fees - Providing services online - Joint Stock Companies - Investment Map).

- **Logistical and Industrial Support:**

(Project for moving noise-generating activities to comfort zones - Project for investment in the quarrying and mining sector - Project for integrated service factories, project for developing the marble and granite industry "Shadd Al-Thuban").

- **Public Real Estate Investment:**

(Project for developing the Old Egypt area - Redeveloping the Maspero Triangle).

- **Non-Public Real Estate Projects:**

(Al-Salam Station - Roxy and El-Tahrir Garages).

- **Tourism Real Estate:**

(Project for developing tourism services - Project for developing the Nile Corniche).

- **Commercial, Administrative, and Recreational:**

(Project for regularizing mall licenses - Reopening used garages for unlicensed activities - Regularizing food carts - Establishing projects with a cultural character).

Programs and Files of the Economic Dimension (Continued)

Fourth: Unemployment Combating File:

- **Creating Job Opportunities:**

(Official partners - Civil society organizations - Graduate youth apparatus).

- **Connecting Job Seekers with Needs:**

(Establishing a data integration platform for needs - Program for managing competitions and transparency for filling vacancies).

- **Encouraging Entrepreneurship:**

(Establishing training centers - Preparing professional training programs - Preparing follow-up programs).

Fifth: Infrastructure and Services System Development:

Through raising efficiency in each of:

- Fresh Water - Groundwater - Electricity.
- Natural Gas - Sanitation - Veterinary Services.
- Goods Distribution - Butane Cylinders - Gasoline and Sol.

Programs and Files of the Social Dimension

This dimension includes the following programs and files:

First: Community Development:

- **Women:**

(Education and employment of women).

- **Slums:**

(Establishing alternative residential complexes - Resettlement and rehabilitation - Developing services: hospital, school, club).

(Developing and extending infrastructure - Community development for residents of informal areas).

Transportation of craft areas.

- **Street Children and Child Protection:**

(Providing shelter, rehabilitation, education, and employment).

- **People with Special Needs:**

(Rehabilitation, employment, and integration).

- **Elderly Care:**

(Care and protection of the elderly, and improving the services provided to them).

- **Illiteracy Eradication:**

(Inventory and classification - Urgent national plan - Community awareness programs).

- **Youth:**

(Developing youth centers - Training youth - Employing youth: creating job opportunities with an economic dimension - Involving youth in local councils).

Programs and Files of the Social Dimension (Continued)

Continued: Community Development:

- **Health Services:**

(Constructing and developing hospitals - Constructing and developing health centers - Supporting family planning programs - Health and preventive awareness).

- **Education:**

(Constructing new schools and developing existing schools - Caring for talented individuals and supporting high achievers - Caring for children with disabilities - Developing skills and capabilities of teachers - Developing teaching methods - Intensifying the use of modern technology in the educational process).

- **Culture:**

(Establishing and developing public libraries - Organizing seminars, cultural, and literary meetings - Establishing illiteracy eradication classes - Conducting workshops for teaching fine arts and crafts - Cooperating with relevant entities to provide cultural services).

Programs and Files of the Social Dimension (Continued)

Second: Architectural Heritage and Tourism Activation:

- **Developing Heritage Areas:**

(Preparing an approved heritage map - Database - Caring for antiquities and removing violations - Developing surrounding areas - Restoration - Protecting buildings with distinguished architectural heritage - Tourism map, database, adopting pioneer projects and initiatives to protect architectural heritage - Launching awareness campaigns on the importance of the governorate's heritage sites - Activating partnership with entities concerned with heritage internally and externally).

- **Unifying Architectural Character:**

(Unifying building standards - Supporting and encouraging the unification of standards).

- **Heritage Crafts Industries:**

(Inventory of heritage craft areas - Training in heritage crafts - Marketing heritage crafts - Transferring or developing heritage craft areas - Protecting and developing heritage crafts).

Programs and Files of the Social Dimension (Continued)

Third: Community Participation and Developmental Awareness:

- **Individuals Sector:**

(Training and raising awareness, and developing intellectual and cultural infrastructure).

- **Developmental Awareness:**

(Preparing media materials and publishing media content).

Fourth: Security Dimension:

- **Utilities Management:**

(Occupations, violations, and removals).

- **Civil Protection**

Fifth: Media Dimension:

- **Electronic Media:**

(Developing community participation through the website of the governorate and districts - Strengthening mass communication via Facebook / YouTube / Twitter).

- **Traditional Media:**

(Print media - Audio media - Satellite television programs).

- **Governorate Media Strategy:**

(Preparing the media plan - Preparing scientific content - Creating the marketing identity).

Programs and Files of the Environmental Dimension

[Main Content Box]

This dimension includes the following programs and files:

Cleanliness, Environment, and Beautification (Green Economy):

- **Garbage Collection**

- **Waste Transportation:**

(Collection units - Giant transport vehicles).

- **Waste Recycling, which includes several projects:**

Organic waste project.

Solid waste project.

Car cemetery project.

Paper from waste manufacturing project.

Industrial waste project.

- **Afforestation and Vegetation:**

Project for developing specialized public parks.

Project for afforestation of roads.

Strategic Plans

To accommodate the fulfillment of the Vision, several plans have been developed for various sectors within the governorate, including:

1. The Strategic Plan for Achieving Sustainable Development.
2. The Road Network Development Plan.
3. The Lighting Sector Development Plan inside the Governorate.
4. The Plan for Improving and Raising the Efficiency of Water Networks.
5. The Transport Services Development and Improvement Plan.
6. The Plan for Developing and Improving Security Services in the Governorate.

7. The Strategic Plan for Crisis and Disaster Management.
8. The Plan for Improving and Raising the Efficiency of the Educational Process.
9. The Health Services Development Plan.
- 10.The Housing Projects Development Plan.
- 11.The Slum Development Plan.
- 12.The Youth Centers Development Plan.
- 13.The State Property Protection Sector Development Plan.
- 14.The Plan for Maintaining Cairo Clean and Green.
- 15.The Strategic Plan for Training and Human Resources Development.
- 16.The Strategic Plan for Preserving Architectural and Urban Heritage.
- 17.The Innovation and Awareness Plan.
- 18.The Strategic Plan for Digital Transformation (Smart Cairo 2030).